



BC-ABA ADVERTISING GUIDELINES

BC-ABA provides the following advertising services:

- o Broadcast email advertisements to our members who have indicated they wish to receive such emails.
- o Career opportunities shared via email.

Content:

BC-ABA will accept advertisements for professional career postings that are directly related to the field of applied behaviour analysis only. BC-ABA does not provide advertising for paraprofessionals such as Behaviour Interventionists. These advertisements are distributed for free to our members and posted in our members only section on our website.

Approval:

The BC-ABA Executive Board reserves the right to review and approve or not approve advertisements for broadcast emailing to BC-ABA members based on content.

In order to minimize the volume of advertisements sent to our membership at any one time, the BC-ABA Board may condense your advertisement into a digest email along with others or may postpone the timing of your advertisement.

In order to minimize the volume of advertisements sent to our membership, the BC-ABA Board will avoid repeat posting and broadcast your advertisement once in a six month period.

Costs:

Employment opportunity advertisements broadcasted to the BC-ABA membership at no cost.

How to advertise with us:

- Job postings can be submitted directly through our website [here](#) or emailed to communications
- For broadcast email advertisements, the text must be sent as Word (.doc) format or rich text file and be no more than 250 words (half page). Pdf posters cannot be shared using the Mailchimp platform and are not accepted.
- Accompanying images must be in .jpeg or .png format.
- Submissions must have complete contact information and detailed job description.
- BC-ABA will not check advertisements for spelling or formatting. Please provide “picture ready” advertisements.
- BC-ABA takes no responsibility for the content of the post and does not endorse the event or employment opportunity in any way.